

Audubon Society Omaha  
September 1, 2020

Join Zoom Meeting

<https://tnc.zoom.us/j/96996136332>

Meeting ID: 969 9613 6332

One tap mobile

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Called to order at 7:06 pm by Bob.

Name	Present	Notes	Name	Present	Absent
Bob Wells	x	President	Virginia Stauffer		Other members in attendance
Christine Jacobsen	x	1st VP	Clem Klaphake		
Meagan Deichert		2 <sup>nd</sup> VP	Mike Benkis		
Matt Miller		Past President	Nelli Falzgraf		
Betty Fullerton	x	Treasurer	Kathy Schwery		
Shannon Engberg	x	Secretary	Glenn Pollock		
Scott Bradley		Elected Directors	Eric Scholar		
Mark L. Cave	x		Helen Barte		
Elizabeth Chalen	x		Tisha Johnson		
Michelle Foss	x		Bob Fuchs		
Grace Gaard	x		Laurine Blankenau		
Kayla Johnson	x		Alex Wiles		
Anne Maguire	x		Austen Hill		
Heidi Walz	x		Jackie Scholar		

**Minutes:** Minutes of August 4<sup>th</sup> meeting are on file. Bob moved, Anne seconded. Discussion? None  
Approved? Yes

### Informational Items

1) Betty –

- follow up on the new location – movers contracted, moved furniture and discounted rate; few things to buy – carts to move bird seed around; looking around for commercial carpeting options (\$2000-\$2500 estim) coordinating with owner
- and the bird seed sale – newsletters out about this, paperless to get email soon, seed sale usu to 250 customers and 850 noncustomers out on the 10<sup>th</sup>, more info out in October

2) The marketing committee – report on promotion for the 40th bi-annual ASO Bird Seed Sale. Anne and Virginia are heading that up effort but Heidi and others may have some input as well.

- Info out recently, partner promotions in development
- Marketing committee can help seed postcard if they want – coord with Betty
- Share all bird seed sale with our contacts – show off new office
- Developing logistics – Betty and Mark – getting orders already
- Virginia had pamphlet on bird seed from national, modified

3) Anne – Meadowlark content and production schedule

- Lauren Robertson (new volunteer) working on social media and website work – make take on this role of the admin person
- Candy helping through 21st

- Oct 31-Nov 1 bird seed sale (Sat/Sun) 12-5pm – daylight savings shift
  - UNO chapter folks to help & Kayla will work to recruit help
  - Nov/Dec stories due by Aug 15th and written by Oct 1st
  - Jan/Feb issue to include winter bird seed sale
- 4) Bob – Jamie is no longer with ASO
- Seeking new candidates
  - Heidi may help with interviews – Bob and Betty
- 5) Michelle – electronic communication - zoom, email addresses, social media, etc. There is a need for a procedure in setting up a Zoom meeting.
- Now have ASO account
  - Registry required to Zoom call, record and post to You Tube – Green Bellevue does this
  - Shannon and Michelle will recreate links for Sept/Oct general meetings
- 6) Shannon –
- Minutes from August 2020 meeting to approve
  - National Audubon – major focus on diversity – can share some lessons
  - Would like a discussion regarding diversity in ASO board and constituency
  - Potential to have an article in the newsletter/soc media describing our position on diversity and inclusion and state that we are actively seeking board members that can help with this initiative
  - Interest in diversity training/outreach/recruitment?
  - Bringing in a speaker from a different background – Jason Waard often cords with National – Lauren suggested during marketing mtg – Bob had suggestion too; also prof at Clemson in engineering – poet and author; plus Omaha experts – race and conservation
  - Girls Club/Inc – Bob know people there – Heidi knows well too
  - Should we develop a Diversity and Inclusion subcommittee? Would this require a vote? – President can create subcommittee – need to keep up with and be persistent
  - Shannon can chair, Bob on committee, Heidi & Grace & Elizabeth & Kayla can try to help
- 7) Others?

### **Consent Agenda**

- 1) Change the carpeting for \$2400 plus carts and supplies (3 carts \$185/ea plus mops and other supplies) for bird seed sales at new office – need board approval. Mark moves, Shannon Second, Discussion – None, Approved – all = yes

### **NEW BUSINESS?**

1. Bob would like to get everyone over to the new office to see the new space
2. Elizabeth - National Honor Society looking for volunteer opportunities, maybe can help with bird seed; Michelle – Scout groups can help too

Mark called for Adjournment, Elizabeth Seconded

Discussion? none

Approved? yes

Meeting adjourned at 8:25 pm

Minutes submitted by Shannon