Audubon Society Omaha February 2, 2021

Zoom Meeting ID: 831 4199 0191 Passcode: 297890 One tap mobile +16699009128,,83141990191#,,,,\*297890# US (San Jose) +12532158782,,83141990191#,,,,\*297890# US (Tacoma)

Called to order at 7:09 pm by Bob.

Name	Present	Notes	Name	Present	Absent
Bob Wells	Х	President	Virginia Stauffer		Other members in attendance
Christine	Х	1st VP	Clem Klaphake		
Jacobsen					
Meagan Deichert	Х	2 <sup>nd</sup> VP	Mike Benkis		
Matt Miller		Past President	Nelli Falzgraf		
Betty Fullerton	Х	Treasurer	Kathy Schwery		
Shannon	Х	Secretary	Glenn Pollock	х	
Engberg					
Scott Bradley	х	Elected Directors	Eric Scholar		
Mark L. Cave	х		Helen Bartee		
Elizabeth Chalen			Tisha Johnson		
Michelle Foss	х		Bob Fuchs		
Grace Gaard	Х		Laurine		
			Blankenau		
Kayla Johnson			Alex Wiles		
Anne Maguire	Х		Austen Hill		
Heidi Walz	Х		Jackie Scholar		
			Taylor Daniels		

**Minutes:** Minutes of January 5<sup>th</sup> meeting are on file. Bob moved, Mark seconded. Discussion? None Approved? Yes

## Informational Items

- 1) Anne and Heidi marketing communications
  - Heidi marketing not much to promote, bird seed promotion on FB with some boosts, near 1000 likes mark on FB – exciting; art show posting; Lauren – instragram posts cant be scheduled at this time, trying to link, still trying to sort out the account ownership situation. Will look into Buffer – soc media scheduler.
  - Anne meadowlark majority of the stories in. Bob working on program in March Joel Jorgensen with new website; Board nominees will be on a page too – Megan will coordinate with Virginia; Rich Schmidt & Scott to do a bird identification I & II in March and April in prep for spring migration
- 2) Betty finance committee report
  - Financial statement of 12-31-20 and 990 shared with BOD
  - Shared minutes from the 1-25-21 Finance Committee meeting
  - Conflict of interest due to Betty from all BOD asap
  - Volunteer hours for Chapter report requested
  - Bird seed sale revenue is more than what we budgeted, covers additional expenses, getting more donations too, will increase prices as expenses rises
    - Getting new customers with social media
  - Office rent and utilities are more than what we had anticipated (though board did approve the increase for the new facility) committee recommended to use special projects line item to help cover this expense

- 3) Bob asking for a general report from all standing committees
  - Education committee Elizabeth out, Grace not much of an update, need someone to devote the time to it, Tisha might be a good person to lead;
  - Michelle Neal Woods hilltop restoration is about 4 years out exciting to see what will come up this spring
  - Meagan starting to collect nominees for the board meeting
  - Audubon NE will be storing some office supplies at our office (outside of bird seed sale timeframe)
- 4) Others?

## **Consent Agenda**

5) Betty – 990 to board for approval. Motion to accept the 990 and financial statements – Mark; Shannon seconded; No discussion; approved = Yes

Bob called for Adjournment, Shannon Seconded Discussion? none Approved? yes Meeting adjourned at 7:45 pm Minutes submitted by Shannon