

Audubon Society Omaha  
November 10, 2020

Join Zoom Meeting

<https://us02web.zoom.us/j/85836306418?pwd=MGxTcHltUDNjUIYyU3oxOWoyWnRiQT09>

Meeting ID: 858 3630 6418

Passcode: 374391

One tap mobile

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Called to order at 7:05 pm by Bob.

Name	Present	Notes	Name	Present	Absent
Bob Wells	x	President	Virginia Stauffer		Other members in attendance
Christine Jacobsen	x	1st VP	Clem Klaphake		
Meagan Deichert		2 <sup>nd</sup> VP	Mike Benkis		
Matt Miller		Past President	Nelli Falzgraf		
Betty Fullerton	x	Treasurer	Kathy Schwery		
Shannon Engberg	x	Secretary	Glenn Pollock	x	
Scott Bradley	x	Elected Directors	Eric Scholar		
Mark L. Cave			Helen Bartee		
Elizabeth Chalen	x		Tisha Johnson		
Michelle Foss	x		Bob Fuchs		
Grace Gaard	x		Laurine Blankenau		
Kayla Johnson			Alex Wiles		
Anne Maguire	x		Austen Hill		
Heidi Walz	x		Jackie Scholar		
			Taylor Daniels	x	

**Minutes:** Minutes of October 6<sup>th</sup> meeting are on file. Shannon moved, Betty seconded. Discussion? None  
Approved? Yes

### Informational Items

1) Anne –

- update from the Marketing Committee
- November 18<sup>th</sup> deadline for newsletter
- will FB boost/promote November 12 general meeting, funds already in budget for this

2) Elizabeth –

- Continue/finish our conversation about The Christmas Bird Count and whether or not we will be participating this year.
- National Audubon sent out a message outlining two choices:
  - hold a CBC that is in accordance with Local guidelines at the time of the event. A decision cannot be made to move forward with the event until after November 15th
  - cancel this year's event due to COVID-19
- Bob will call NGPC/Joel Jorgensen to see what other agencies are doing outside of Audubon
- Might need to have a note in the next newsletter – we haven't made a new decision or that we decided to cancel this year – so that people are aware and can plan accordingly; plan for next
  - With rates going up in the community – ASO will not host the CBC this year
  - May promote individual family CBC contributions and submission for eBird
  - Promote Cornelle's Great Back Yard Bird Count instead – Bob may lead a general membership meeting to discuss it
  - NOU is doing something over a big weekend that maybe we could follow or partner up with

- 3) Virginia –
  - planning the content for the Jan/Feb 2021 Meadowlark next week - requesting any info about upcoming events, etc that we need to include in the newsletter
  - ALSO, will have an Art Contest and Show schedule put together by Monday and would like to discuss timing of event with the board.
    - Maybe switch to digital
    - Grace said that NGPC did something like this for reptile art contest
    - Virginia coordinating with Firespring to determine options for digital art submission
    - Teachers have told Virginia that they still want to participate
- 4) Betty –
  - Winter bird seed sale scheduling – one day sale on Feb 20<sup>th</sup>? Usually a 1/4<sup>th</sup> of what people buy in the fall
  - Will coordinate with Heidi and scheduling
- 5) Bob –
  - Kristal Stoner – emailed Bob, spends time in Omaha, may get rid of office space and willing to give ASO desks and equipment (fridge) to hold for them for a year or so; may be interested in run Audubon NE out of ASO office in the future?
  - Kayla – planting by UNO students on FF history trail – grant from National Audubon, have signage too
    - 1pm Dec 19<sup>th</sup>

### Consent Agenda

- 6) Betty –
  - Bird Seed Sale report – 124 new customers – a record! Had great help, better idea of how to set up seed for distribution, will give better instructions for members next time, some profit loss over previous years due to price increases and some related expenses (ads, brochure et al)
  - Oct financials – lots of money in account, but due to pay for the seed shortly; some new balance sheet stuff related to the office move; surplus in restricted funds; tripled our donations; ~\$800 for window film; exceeded budget for bird seed sale by ~\$10k – overall doing good financially
  - Heidi made motion to accept these, Elizabeth seconded, no discussion, approved
- 7) Bob –
  - Glenn - the Papio-Missouri DNR is looking for funding for connector trails for their trail system.
    - Eric Williams – trail coord NRD, several trail connection routes and looking for sponsors, previous gift for protection and trails in Douglas Co
    - Should Eric join a meeting to present the case for funding and support from ASO – December board meeting
    - Part of Heartland 2050, not just NRD
    - Need to revisit restrictions from the gift and also the amount that is necessary
  - Jeff Franco is asking for help with funding for short video on the Hitchcock Hawkwatch. Pottawattamie Conservation is doing a series of short videos featuring there activities, conservation, HawkWatch, naturalist programs. The amount is \$1500-\$2000 and will feature the annual fall HawkWatch in a professionally done video (1/3 to 1/2 of the total cost). They have videos already done and they are very well done.
    - Anne – who would see and how to access? Bob – HW website, several videos there now
    - Heidi – could we do a trade, if we give \$, then maybe ask HW to tag ASO in # posts during the year (they have 9200+ followers) and other potential arrangements, maybe use their meeting area – would be happy let us use
    - Long history of ASO giving to HW
    - Heidi can write up an agreement for the terms

### NEW BUSINESS

- 1) Christine – Sherwood FDN – REI (Heidi and Shannon also attended) – time to schedule a Zoom call; Bob meeting with Mercia at FF on the 17<sup>th</sup>. Should schedule a zoom to discuss with anyone interested in this effort.

Elizabeth called for Adjournment, Michelle Seconded  
Discussion? none  
Approved? yes  
Meeting adjourned at 8:11 pm  
Minutes submitted by Shannon