



AUDUBON SOCIETY OF OMAHA 2019 FALL BIRD SEED SALE

AUDUBON SOCIETY OF OMAHA (ASO) is committed to providing you and your feathered winter visitors with the highest quality bird seed, available at competitive prices from our long-time supplier, Des Moines Feed Co.

We appreciate your support and wish you many happy hours of bird feeding and watching.

Income from the Bird Seed Sale supports ASO's educational programs and conservation activities.

FALL 2019 PRODUCT NOTES:

ASO's wholesale costs for bird seed across the product line have increased 7.4% over the prices that we paid for bird seed in October 2018. In particular, products containing sunflower pieces have increased 9-28%. Millet has increased by 44%. Weather conditions in 2018 & 2019 and market uncertainty have contributed to these increases.

Consequently, the price that we are charging for millet and the millet-based blends (products #1-7) has increased by \$.50 to \$3.00. Prices for products with sunflower hearts (products #11-14) have increased by \$1.00 to \$8.00. Prices for safflower seed (#29 & #41) have increased by \$2.00 or \$3.00, because of wholesale increases of 10-15%.

Our prices are comparable to big-box retailers and lower than speciality bird shops, particularly in large sizes. Some products that we offer are not available at the big-box retailers.

PRODUCT DESCRIPTIONS:

CARDINAL MIXTURE - Millet base with added milo, cracked corn, peanut chips and 20% sunflower by volume.

DES MOINES STANDARD MIXTURE - Higher quality basic mix with millet base, cracked corn, oat groats, peanut pieces and 40% sunflower seeds by volume. No milo.

DES MOINES CLASSIC MIXTURE - Basic ingredients same as Des Moines Standard, except sunflower is a 50/50 mix of seeds and hearts and it also contains safflower. Attracts the widest variety of seed-eating birds.

DES MOINES DELUXE MIXTURE - Same as Des Moines Classic, except that it contains more peanuts and hulled sunflower hearts.

DES MOINES REGAL MIXTURE - A premium blend of sunflower hearts, shelled peanuts, safflower seed, raisins and a protein-vitamin supplement.

SUNFLOWER SEED, BLACK OIL - Smaller, more nutritious seeds preferred by most winter birds.

SUNFLOWER HEARTS - Fine hearts are finely ground seeds suitable for mixing with nyjer in a thistle feeder, if desired. Medium hearts average about 1/3 the size of whole hearts. Coarse hearts are larger pieces.

NYJER & FINE HEARTS - Blended at 50/50 ratio for easy flow through finch feeders. Both seed types are re-cleaned by Des Moines Feed before packaging to enhance the mix's appeal to finches, chickadees & nuthatches.

RICH & TWEET - Nutritious, no-mess mixture with dried raisins and cherries. Contains 50% peanut hearts and pieces. It is designed to attract fruit-eaters such as robins, thrushes and other ground feeders.

WOODPECKER GOURMET - A blend that is full of nuts. Contains almonds, other tree nuts, pumpkin seeds and raisins.

BUSHY TAIL TREAT - No squirrel tails in it! A mix of peanuts, sunflower, whole corn, raisins, pumpkin seed and feed pellets that will tempt even an anorexic squirrel's palate!

PEANUT TREAT SUET - A mix of rendered beef suet and roasted, chopped peanuts for woodpeckers, nuthatches and chickadees.

NUTRASAFF - Hulled safflower seed. Higher in protein and oil with less mess.

ORDERS MUST BE RECEIVED BY OCTOBER 9

QUESTIONS? Call Betty or John Fullerton at 402-493-4362 or 402-957-5901
or Kathleen-Crawford-Rose at 402-292-9812

PICK-UP TIMES and DATES: Saturday, October 19, 2019 from 9 A.M. to 4:00 P.M.

Sunday, October 20, 2019 from Noon to 4:00 P.M.

PICK-UP SITES: See Order Blank on the other side

Order Blank

Product Name	Weight	Retail Price	Prod. #	Quantity	Total
Cardinal Brand	50	\$23.50	1		\$
Des Moines Standard Mixture, small	20	\$12.50	2		\$
Des Moines Standard Mixture, large	40	\$21.50	3		\$
Des Moines Classic Mixture, small	20	\$13.50	4		\$
Des Moines Classic Mixture, large	40	\$23.50	5		\$
Des Moines Deluxe Mixture, small	20	\$16.50	6		\$
Des Moines Deluxe Mixture, large	40	\$29.50	7		\$
Des Moines Regal Mixture	35	\$39.50	8		\$
Sunflower Seeds, Black Oil, small	25	\$12.50	9		\$
Sunflower Seeds, Black Oil, large	50	\$22.50	10		\$
Sunflower Hearts, Fine	50	\$52.00	11		\$
Sunflower Hearts, Medium	50	\$52.00	12		\$
Sunflower Hearts, Coarse	50	\$47.00	13		\$
Nyjer & Fine Hearts Mixture (20lb bag)	20	\$27.50	14		\$
Rich & Tweet Mix (formerly CROPS)	20	\$25.00	15		\$
Woodpecker Gourmet, small	20	\$27.00	16		\$
Woodpecker Gourmet, large	40	\$50.00	17		\$
Bushy Tail Treat	20	\$21.00	18		\$
Nyjer Seed, small (99.5%)	8	\$12.00	19		\$
Nyjer Seed, medium (99.5%)	20	\$25.00	20		\$
Nyjer Seed, large (98%)	50	\$54.00	21		\$
White Millet (98%)	50	\$18.00	22		\$
Peanut Treat Suet	0	\$2.15	23		\$
Cracked Corn, Medium	50	\$14.00	24		\$
Ear Corn	35	\$18.50	25		\$
Peanuts in the shell (25 lb bag)	25	\$35.00	26		\$
Peanuts (without shells), small	20	\$24.00	27		\$
Peanuts (without shells), large	50	\$52.00	28		\$
Safflower Seed	50	\$31.00	29		\$
NutraSaff (safflower with thin hulls)	50	\$35.00	41		\$

PRICES INCLUDE 7% SALES TAX - DO NOT ADD SALES TAX!! Total: \$

I wish to donate \$1.00 to help Audubon with its education and conservation efforts. \$

Enclosed is my check payable to the AUDUBON SOCIETY OF OMAHA for: \$

Name _____ Phone: _____ Email _____

Address _____ City _____ Zip _____

I wish to pickup my order at:

536 Brentwood Rd. - near 84th and Pacific #1
 123 Bellevue Blvd So - in Bellevue #2
 11330 Spaulding St. - near 108th and Maple #5

Mail order to : Audubon Society of Omaha

c/o Betty or John Fullerton
 11330 Spaulding St
 Omaha, NE 68164

ORDERS MUST BE RECEIVED BY OCTOBER 9th.

Your order can also be placed and paid by credit card at <http://www.audubon-omaha.org>

A reminder with directions to your selected pick-up site will be emailed (or mailed) before the Oct. 19 and 20 pick-up dates.