



AUDUBON SOCIETY OF OMAHA

2025 FALL BIRD SEED SALE

45th ANNIVERSARY

AUDUBON SOCIETY OF OMAHA (ASO) remains committed to providing you and your feathered winter visitors with the highest quality bird seed, available at competitive prices from our long-time supplier, Des Moines Feed Co. We are proud to offer a wider selection than anywhere else in town. We wish you many happy hours of bird watching! **Your orders and donations from the Bird Seed Sale support ASO's local educational programs and conservation activities. We truly appreciate your support!**

FALL 2025 NOTES: Prices for products that contain peanuts continue to rise, because they compete with the market for human consumption. Also, peanut crops are especially sensitive to weather events, such as drought and flooding. Some other products are higher due to inflation.

PRODUCT DESCRIPTIONS:

CARDINAL MIXTURE - Millet base with added milo, cracked corn, peanut chips and 20% sunflower by volume.

DES MOINES STANDARD MIXTURE - Higher quality basic mix with millet base, cracked corn, oat groats, peanut pieces and 40% sunflower seeds by volume. No milo.

DES MOINES CLASSIC MIXTURE - Basic ingredients same as Des Moines Standard, except sunflower is a 50/50 mix of seeds and hearts and it also contains safflower. Attracts the widest variety of seed-eating birds.

DES MOINES DELUXE MIXTURE - Same as Des Moines Classic, except that it contains more peanuts and hulled sunflower hearts.

DES MOINES REGAL MIXTURE - A premium blend of sunflower hearts, shelled peanuts (50%), safflower seed, raisins, cherries and a protein-vitamin supplement.

SUNFLOWER SEED, BLACK OIL - Smaller, more nutritious seeds preferred by most winter birds.

SUNFLOWER HEARTS - Fine hearts are finely ground seeds suitable for mixing with nyjer in a thistle feeder, if desired. Medium hearts average about 1/3 the size of whole hearts. Coarse hearts are larger pieces.

NYJER & FINE HEARTS - Blended at 50/50 ratio for easy flow through finch feeders. Both seed types are re-cleaned by Des Moines Feed before packaging to enhance the mix's appeal to finches, chickadees & nuthatches.

RICH & TWEET - Nutritious, no-mess mixture with dried raisins and cherries. Contains 50% peanut hearts and pieces. It is designed to attract fruit-eaters such as robins, thrushes and other ground feeders.

WOODPECKER GOURMET - A blend that is full of nuts. Contain almonds, other tree nuts, pumpkin seeds and raisins.

BUSHY TAIL TREAT - A mix of peanuts, sunflower, whole corn, raisins, pumpkin seed and feed pellets that will tempt any squirrel's palate!

PEANUT TREAT SUET - A mix of rendered beef suet and roasted, chopped peanuts for woodpeckers, nuthatches and chickadees.

NUTRASAFF - Hulled safflower seed. Higher in protein and oil with less mess.

ORDERS MUST BE RECEIVED BY WEDNESDAY, OCTOBER 8th

Must be ordered beforehand. No seed will be available for purchase during the pick-up.

QUESTIONS or SPECIAL REQUESTS? Contact Betty or John Fullerton at 402-651-8090 or 402-957-5901 or birdseedsale@audubonomaha.org

PICK-UP TIMES and DATES: Saturday, October 18, 2025 from 9:00 AM to 3:00 PM
Sunday, October 19, 2025 from Noon to 3:00 PM

PICK-UP ADDRESS: Audubon Omaha's warehouse at 4339 So. 90 St. (Between F St. and L St.)

Directions will be provided in the pick-up reminder email.

As an option again this year, contactless delivery to your front porch or garage is available.

Look for this option at the bottom of the order form on the reverse side.

Sorry, no deliveries outside of the contiguous Omaha Metro area or on unpaved roads.

Product Name

A reminder with directions to the pickup site will be emailed before the October 18th and 19th pick-up dates.